

CURRICULUM VITA OF

Timothy J. Brown, Ph.D.

PROFESSOR OF COMMUNICATION

Office Address:

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Department of Communication Studies

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EDUCATION

<u>Date</u>	<u>Degree</u>	<u>University</u>	<u>Major Area of Study</u>
Spring 1997	Ph.D.	Ohio University	Rhetoric and Public Address
Spring 1994	M.A.	West Chester University	Communication Studies
Spring 1991	B.A.	West Chester University	Communication Studies

TEACHING

Teaching Responsibilities:

Rhetorical Theory and Criticism

African American Culture and Communication

Culture, Media, and Representation

Public Speaking

Communication Theory

Academic Appointments:

WEST CHESTER UNIVERSITY (PA), *Professor*, 2002-Present

CANISIUS COLLEGE, *Associate Professor (Adjunct)*, 2000-2002

STATE UNIVERISTY OF NEW YORK, COLLEGE AT BUFFALO, *Assistant Professor*, 1997-2002

WEST CHESTER UNIVERSITY (PA), *Adjunct Professor*, 1995, 1996 (Summer)

OHIO UNIVERSITY, *Teaching Assistant/Forensics Coach*, 1994-1997

Professional Responsibilities:

- 2007-Present West Chester University, West Chester, PA
Chair, *Department of Communication Studies*
 Responsible for managing a department of 360 majors, 18 faculty members, and 18 adjuncts. Major responsibilities include: evaluating faculty annually for tenure and promotion, managing the department budget, overseeing department committees, hiring adjuncts, advising, preparing course schedules, and representing the department at college and university meetings.
- 2006-2007 **Assistant Chair**, *Department of Communication Studies*
 Responsibilities include: Assisting department chair in administrative tasks, meeting with prospective high school students interested in the major, representing the department at various campus meetings, and completing additional duties assigned by the chair.
- 2003-2007 **General Education Director**, *Department of Communication Studies*
 Responsibilities include: developing and coordinating the course guidelines for departmental general education courses, assessment of general education courses, being a teaching resource, mentoring, and evaluating adjunct faculty.

Awards/Honors

- Received the Eastern Communication Association's (ECA) **Past President's Award** in recognition of my scholarship and service to the organization. It is the highest award given by ECA (April 25, 2009).
- Received the **Drum Major for Justice Award** at West Chester University's Martin Luther King, Jr. Day Celebration (January 15, 2008).

Teaching Recognition:

- Awarded certificate by the Interfraternity and Panhellenic Council as an *Outstanding Faculty Member* for the 2004-2005 academic year.
- *The Scholarship of Teaching and Learning* (2000). Featured in an article, "The Search for Meanings Learning through Praxis" that highlighted my teaching philosophy for Rhetorical Criticism. Published by the Carnegie Academy for the Scholarship of Teaching and Learning.
- *The College Viewbook* (2000). Faculty profile was included in the State University of New York, College at Buffalo's *Viewbook*. The *Viewbook* is used by the college to recruit new Buffalo State College students. The publication is produced by the College Relations Office.

RESEARCH

Publications:

Articles in Refereed Journals/Edited Books:

Brown, T.J. (2008). "I am who I am": Black masculinity and the interpretation of individualism in the film *Barbershop*. *Qualitative Research Reports in Communication*, 9(1), 46-61

Brown, T.J. (2007). African American rhetoric: Cultural pluralism and the public speaking classroom. *The Communication Annual*, 63, 8-32.

Publications continued . . .

- Brown, T.J. (2006). Welcome to the terrordome: Exploring the contradictions of a hip-hop black masculinity. In A.D. Mutua (Ed.), *Progressive Black Masculinities* (pp. 191-213). New York: Routledge.
- Brown, T.J. (2005). Reaffirming African American cultural values: Tupac Shakur's greatest hits as a musical autobiography. *The Western Journal of Black Studies*, 29(1), 558-573.
- Brown, T.J. (2005). Allen Iverson as America's most wanted: Black masculinity as a cultural site of struggle. *Journal of Intercultural Communication Research*, 34(1), 65-87.
- Brown, T.J. (2004). Deconstructing the dialectical tensions in *The Horse Whisperer*: How myths represent competing cultural values. *Journal of Popular Culture*, 38(2), 274-295.
- Brown, T.J., & Rahoi-Gilchrest, R.L. (1999). Postmodern personas in combat: The NAACP and the Reverend Benjamin Chavis. *The Howard Journal of Communications*, 10(1), 29-45.
- Brown, T.J. (1997). Analyzing African-American communication patterns: Myrlie Evers-Williams defines the NAACP's image and message. The New York State Communication Association *Proceedings*, 11, 11-29.
- Foeman, A., Brown, T., Pugh, D., & Pearson, M. (1996). In our own words: Academically successful and unsuccessful low income African-American young men talk about academic life. *The Howard Journal of Communications*, 7(3), 257-269.

Textbooks:

- Remland, M., Brown, T., & Neal, K. (2007). *Argumentation and debate: A public speaking approach*. Dubuque, IA: Kendall/Hunt.
- Bryski, B., & Brown, T.J. (2007). *Public speaking for success: Strategies for diverse audiences and occasions* 2nd. ed. Plymouth, MI: Hayden-McNeil.
- Bryski, B., & Brown, T.J. (2007). *Public speaking for success: Strategies for diverse audiences and occasions* 2nd. ed. [**Instructor's Manual**] Plymouth, MI: Hayden-McNeil.
- Bryski, B., & Brown, T.J. (2003). *The art and practice of public speaking: Effective strategies for a multicultural world*. Southlake, TX: Fountainhead Press [**Two Editions Published**].
- Bryski, B., & Brown, T.J. (1998). *Effective public speaking: An introduction to oral communication*. Forth Worth: Harcourt Brace [**Four Editions Published**].

Book Review:

- Brown, T.J. (2007). Scripting the black masculine body. *Journal of Communication*, 57(4), 813-814.

Current Work:

- Brown, T.J. "Scripting the Black male athlete: Donovan McNabb and the double bind of Black masculinity. Book chapter for *Masculinity in the Black imagination: Contemporary narratives, symbolisms, and representations of Black men*. Ron Jackson and Mark Hopson (Editors).

Member of the Editorial Boards of:

Qualitative Research Reports in Communication, 2006 – Present

Howard Journal of Communication (Ad Hoc), 2008-2009

Western Journal of Communication (Ad Hoc, special issue on communication and sport), 2007

Journal of Intercultural Communication Research (Ad Hoc), 2006

The Communication Annual, 2008-Present (Ad Hoc), 1997-2000

Convention Presentations:

Brown, T.J. (2009, November 15). Black like me: Obama, black masculinity, and reinventing the cool pose. Paper accepted for presentation at the annual conference of the National Communication Association, Chicago.

Brown, T.J. (2009, November 12). Navigating stability and change: Reflections of a new generation of Africana administrators in the academy (Panelist) Panel accepted for presentation at the annual conference of the National Communication Association, Chicago.

Brown, T.J. (2009, April 24). The revolution will be televised: Commodifying the Black athlete Paper presented at the annual conference of the Eastern Communication Association, Philadelphia.

Brown, T.J. (2008, November 23). “Papa was a rolling stone:” Exploring the contradictions, connections, and contemporary realities surrounding Black fatherhood (Respondent). Panel presentation for the annual conference of the National Communication Association, San Diego.

Brown, T.J. (2008, November 22). Unconventional administration: Towards an African centered approach to navigating a career in higher education administration (Panelist). Panel presentation for the annual conference of the National Communication Association, San Diego.

Brown, T.J. (2008, May 1). Real illusions of black intellectualism: Ron Jackson as teacher/scholar (Spotlight Panel). Panel presentation for the annual conference of the Eastern Communication Association.

Brown, T.J. (2008, April 30). Expressions from the playing fields: The identity politics of a black masculinity. Panel presentation for the annual conference of the Eastern Communication Association.

Brown, T.J. (2007, November 17). Unforgivable blackness: When the devil is on our team. Research paper presented at the annual conference of the National Communication Association, Chicago.

Brown, T.J. (2007, October 19). Practicing what we teach: The pedagogy of race, ethnicity, culture, & power (Panel organizer and Participant). Panel presentation at the annual conference of the Pennsylvania Communication Association, State College, PA.

Brown, T.J. (2007, April 29). Identifying and addressing perceived inequities between majority and minority faculty at West Chester University. Panel presentation for the annual conference of the Eastern Communication Association.

Syphan, J. Hyers, L.L., Brown, T., Black, M., Chando, E. Cohen, C., & Wagner, B. (2007 March 10). Gender differences in mentoring experiences of women and ethnic minority faculty. Research paper accepted for presentation at the annual conference of the Association for Women in Psychology, San Francisco.

Brown, T.J. (2006, November 18). As Black as I wanna be: The AND1 mixtape tour and the commodification of Black masculinity. Research paper presented at the annual conference of the National Communication Association, San Antonio.

Brown, T.J. (2006, April 29). Recording and viewing student speeches. Panelist for a workshop on how instructors can use the latest digital technology to record student speeches and post them on the web. Short course presented at the annual conference of the Eastern Communication Association, Philadelphia.

*Brown, T.J. (2006, March 24). African American rhetoric as transformative discourse. Research paper presented at the annual Conference on College Composition and Communication, Chicago.
* 2006 *Dream Scholars Recipient*.

Brown, T.J. (2005, November 18). The Black “revolution” as comedy: Postmodern constructions of identity, intertextuality, and irony in *Birth of a nation-A comic novel*. Research paper presented at the annual conference of the National Communication Association, Boston.

Brown, T.J. (2005, November 17). Black rhetoric exemplified: Martin Luther King, Jr.’s “I Have a Dream” speech and the African American rhetorical tradition. Research paper presented at the annual conference of the National Communication Association, Boston.

Brown, T.J. (2005, October 14). Keep your eyes on the prize: The lived experiences of faculty of color (panel organizer and participant). Panel presentation at the annual conference of the Pennsylvania Communication Association, Harrisburg, PA.

Brown, T.J. (2005, April 30). What if the brother can’t dance? *Barbershop* and generational shifts in the representation of Black masculinity. Research paper presented at the annual conference of the Eastern Communication Association, Pittsburgh, PA.

Brown, T.J. (2004, November 11). In Black and white: A cultural critique of NFL touchdown celebrations. Research paper presented at the annual conference of the National Communication Association, Chicago.

Brown, T.J. (2003, November 20). What if the brother can’t dance? Black masculinity and the negotiation of authenticity and acceptance in the film *Barbershop*. Research paper presented at the annual conference of the National Communication Association, Miami.

Brown, T.J. (2003, April 26). Black masculinity in the hip-hop generation: Allen Iverson and the new Black aesthetics as a cultural site of struggle. Research paper presented at the annual conference of the Eastern Communication Association, Washington, D.C.

Brown, T.J. (2001, November 1). Editorial cartoons and the 2000 presidential election: An intersection of ideology, popular culture, and humor. Research paper presented at the annual conference of the National Communication Association, Atlanta.

Brown, T.J. (2001, May 18). Workshop participant and moderator of the panel discussion on Afrocentricity for the interdisciplinary workshop entitled, *Black Masculinities: Toward Progressive Conceptions of Black Manhood*. Workshop sponsored by the Baldy Center for Law & Social Policy, University at Buffalo Law School.

Brown, T.J. (2000, November 12). Constructing self-hood in the postmodern age: Tupac’s greatest hits as a musical autobiography. Research paper presented at the annual conference of the National Communication Association, Seattle.

Brown, T.J. (2000, November 11). My soul looks back and wonders: How a predominantly white university contributed to the successful matriculation of 10 African American students through a strenuous doctoral program. Panel presentation at the annual conference of the National Communication Association, Seattle.

Brown, T.J. (2000, November 10). A national monologue on race: How Lifetime's *Any Day Now* perpetuates the racial divide. Research paper presented at the annual conference of the National Communication Association, Seattle.

Brown, T.J. (2000, April 28). "Go west young women": Exposing the cultural myths in the film *The Horse Whisperer*. Research paper presented at the annual conference of the Eastern Communication Association, Pittsburgh, PA.

* Brown, T.J. (1999, November 5). Confronting the politics of race: Rhetorical paradoxes in Clarence Thomas' address to the national bar association. Research paper presented at the annual conference of the National Communication Association, Chicago.

* *Paper ranked second overall in the African-American Communication & Culture Division*

Brown, T.J. (1999, November 5). Learning by praxis: Applying critical thinking to rhetorical criticism. Research paper presented at the annual conference of the National Communication Association, Chicago.

Brown, T.J. (1998, November 23). Ignoring our nostalgic past: Metrification's rhetorical failure. Research paper presented at the annual conference of the National Communication Association, New York City.

Brown, T.J. (1998, November 23). It's not so because they say so: The media's influence on the NAACP's corporate persona. Research paper presented at the annual conference of the National Communication Association, New York City.

* Brown, T.J., & Gilchrest-Rahoi, R.L. (1998, June 16). Postmodern personas in combat: The NAACP and the Reverend Benjamin Chavis. Research paper presented at the annual conference of the International Association of Business Communicators, New Orleans, LA.

* *Fourth place prize paper awarded by the IABC Research Foundation*

Selected Invited Presentations:

Brown, T.J. (2009, May 15). *Life as a Scholar*. Presentation for Scott Middle School's Career Day (Coatesville Area School District). Coatesville, PA.

Brown, T.J. (2009, March 15 & 2008, March 16). *Keynote Speaker*. Lambda Pi Eta Induction Ceremony. Philips Autograph Library, West Chester University, West Chester, PA.

Brown, T.J. (2008, November 13). *Effective Communication Skills*. Presentation for Phoenixville High School's Destinies with Direction program. Phoenixville High School, Phoenixville, PA.

Brown, T.J. (2006, June 4 and September 17). *Public Speaking: A Global Perspective*. Presentation for the Rotary Club International's Mid-Atlantic Scholars Training Program. Freedoms Foundation, 1601 Valley Forge Road, Valley Forge, PA.

Brown, T.J. (2006, January 16). *The Clarion Call to Generations: MLK, Jr.'s Effective Use of Communicative Techniques in a Historical Narrative of Radical Black Activism*. Co-presentation for West Chester University's Martin Luther King Day Activities. Sykes Student Union, Room 255.

Brown, T.J. (2005, February 28). *African American History: Then and Now*. Presentation for Phoenixville Area Middle School. Main Auditorium. Phoenixville, PA

Brown, T.J. (2005, February 10). *Violence and Ideology: In the Construction and Reconstruction of Black Masculinity*. Presentation for West Chester University's Men's Issues Day. Philips Autograph Library.

- Brown, T.J. (2004, November 9). *In Black and White: Cultural Styles of Work and Play*. Presentation for Social Equity's Diversity Lecture Series. Sykes Room 252. West Chester University.
- Brown, T.J. (2000, January 13). *Leadership is as Leadership Does: Developing Your Leadership Skills*. Presentation for the Winterim, Buffalo State College's staff development workshops. 210 Butler Library, Buffalo State College, Buffalo, NY.
- Brown, T.J. (1998, December 18 and September 25). *Communication, Motivation, and Self-Regulation: Developing the Leader in You*. Presentation for the Federal Government's Leadership Assessment Program at its Eastern Management Development Center, Shepherdstown, WV.
- Brown, T.J. (1998, April 5). *It's Not What You Say, it's How You Say it*. Presentation for Buffalo State College's Upward Bound/Enrichment Program. Margaret Grant Lounge, Caudell Hall, Buffalo State College, Buffalo, NY.
- Brown, T.J. (1998, January 15). *Presentation Skills: Practical Strategies for Making Effective Presentations*. Presentation for the Winterim, Buffalo State College's staff development workshops. 210 Butler Library, Buffalo State College, Buffalo, NY.

Grants:

- Co-author of a grant proposal entitled, *Dialogue on Race: Walking Across the Room – An Unfinished Conversation. A Keynote Address by Lee Mun Wah* that received \$9,026.00 from PASSHE (Spring 2007).
- Wrote a grant proposal that received \$6,000.00 from the Presidential Initiative Fund for the Second Multicultural Faculty Retreat (Spring 2005).
- Wrote a grant proposal that received \$3,000.00 from the State System of Higher Education for the First Multicultural Faculty Retreat (Spring 2004).
- Wrote grant proposal that received \$3,000.00 from the Office of Social Equity for the presentation, *Open Mike: A Promise Made, A Promise Kept?* by Michael Eric Dyson (Fall 2002).

Student Research Advisor:

- Directed Paul Lucas' Master Thesis, "Feminintendo: A Feminist Criticism of Animal Crossing." Spring 2007.
- Faculty Advisor to Jay Zbaczyniak who received an Undergraduate Summer Research Fellowship from The Research Foundation of SUNY for his work, "Rhetorical Dimensions of a Subculture." Summer 2000.

SERVICE

West Chester University:

Service Recognition:

- Awarded certificate by the Executive Committee of CAPC for outstanding practices in general education assessment (public speaking - SPK 208) (December 2006).
- Awarded certificate by the Frederick Douglass Institute for my participation and leadership of the Advisory Board (February 2006).
- Awarded certificate by the West Chester University Board of Trustees for *Outstanding Service, Contributions, and Dedication to the University* for my accomplishments with the Office of Social Equity and the Frederick Douglass Institute (May 2004).

Master of Ceremony

- Frederick Douglass Institute's Pat Gratsy Gaines Awards Dinner. Sykes Ballrooms, West Chester University.
- West Chester University's Martin Luther King, Jr. Day Ceremony . (January 15, 2009). Sykes Ballrooms, West Chester University.

Council of Chairs

- Elected Vice-Chair (Spring 2009).

Curriculum and Academic Policies Council (CAPC)

- Elected to CAPC (Spring 2006; Re-elected Spring 2008)
- Served on CAPC's Undergraduate Program committee, 2006-Present.
- Served on CAPC's Program Review Committee (Spring 2004).

Department of Communication Studies

- **Search Committee** (2006-2007).
- **Curriculum Committee** (2003-2004).
- **Colloquium Coordinator** (2002-2004).
- **Department Representative** for Open House (Fall 2007, 2006, 2005, & 2002; Spring 2003).

Frederick Douglass Institute

- **Board Member** (2002-Present). Responsible for helping the institute advance multicultural studies across the curriculum to broaden the multicultural experiences of faculty, staff, and students:
Chairman of the Board (2005-2006), **Co-Chair of the Board** (2004-2005 and 2006-2007).

2005-2006 Accomplishments:

- **Read-In Program** (2006, Feb 6). Helped organize the annual *Multicultural Read-In* entitled, "Exploring the Human Condition: Freedom, Survival, and Overcoming Adversity." TV Lounge, Sykes Student Union.
- **Historical Marker Dedication** (2006, Feb. 1). Hosted event that dedicated a historical marker commemorating West Chester University as the place where Frederick Douglass gave his last public lecture on February 1, 1895. *Keynote Speaker: WPVI Channel 6 news anchor Tamala Edwards*. Philips Autograph Library, Philips Memorial.
- **National Visionary Leadership Project (NVLP) Luncheon** (2005, Sept. 28). This event recognized the students and community participants in the NVLP along with comments from President Adler and from Mrs. Renee Poussaint, the co-founder and executive director of the NVLP. Lower Conference Room, Philips Memorial.
- **Faculty Advisor** to the National Visionary Leadership Program (Fall 2005). Responsible for instructing an individualized study focusing upon Mrs. Eleanor D. Brown, former President of Jack and Jill of America and Reverend Canon Thomas W.S. Logan, former President of the National Baptist Convention.

2004-2005 Accomplishments:

- **Conference Planning Committee**. Responsible for helping organize the conference, "Frederick Douglass, Black Freedom and the American Experience," West Chester University, Oct. 28-30.
- **Faculty Advisor** to the National Visionary Leadership Program (Fall 2004). Responsible for instructing an individualized study focusing upon Dr. William Brantley, former superintendent of the West Chester Area School District.

2003 Accomplishment:

- **Host and organizer** for Michael Eric Dyson's presentation: *Open Mike: A Promise Made, A Promise Kept*, which was part of FDI's commemoration of the 140th anniversary of the Emancipation Proclamation.

Office of Social Equity

- **Social Equity Advisory Board** (2004 – Present)
- **Mentoring Project** (2005-2006)
Coordinated with Dr. Lauri Hyers a three part study on the mentoring practices at West Chester University that was sponsored by the Offices of the Dean of the College of Arts and Sciences, the Provost, and Social Equity.
- **Associate, Office of Social Equity** (2003-2005)
Collaborated with the Social Equity Director and the Executive Deputy to the President, initiatives to recruit and retain multicultural faculty members at West Chester University.

Organized and chaired planning committee for the first two Multicultural Faculty Retreats on 2/26/04 at the Mendenhall Inn and Hotel and 3/18/05 at the Concordville Hotel & Conference Center

Multicultural Faculty Commission (MFC)

- **Co-Chair** (2006-2007); **Advisory Board** (2008-Present)
- Appointed by the President to the MFC which will serve as a liaison between the administration and multicultural faculty to address issues faced by multicultural faculty.

The composition of the commission includes: two appointed multicultural faculty members, the Director of Social Equity, the Director of the Frederick Douglass Institute, the President of the Frederick Douglass Society, the Chair of the Multicultural Faculty Retreat Planning Committee, one dean, the Chair of Chairs, and an additional Chair.

SSI Bookstore Salute To West Chester University Scholars (2004-2006)

- College of Arts and Sciences representative who served as a faculty committee member who helped plan the first two Bookstore Salutes to WCU scholars (Spring 2005 and Spring 2006). Both salutes included a ceremony that highlighted the published works of faculty in the WCU Bookstore.

Service to the Discipline:Eastern Communication Association (ECA)

- **Focus on the Future Coordinator** (2009 - 2010). Planning committee member who is coordinating the focus on the future panels for the 2009 ECA conference, April 22-25, in Baltimore.
- **Second Vice-President** (2004 – 2006). Planning committee member who helped organize and host the 2006 ECA conference, "Transforming Communication and Community," April 26-30, in Philadelphia.

Selected Presentations:

Brown, T.J. (2008, September 19). *Cultural Values and Communication Competence: Incorporating Diversity into the Classroom*. Presentation for education students enrolled in Methods for High-Incidence Disabilities (EDA 350). 307 Recitation Hall, West Chester University, West Chester, PA.

Brown, T.J. (2005, November 11). *What is Talking Black and Acting White?* Presentation for the student organization, Black Men United. Lobby, Schmidt Hall, West Chester University, West Chester, PA.

Brown, T.J. (2005, February 14). *Sexualizing the Black Body: The Politics of Desire*. Panel presentation for

West Chester University's Civility Day. Sykes Ballroom A.

Brown, T.J. (2004, April 1). *Having Our Say: Exploring Hip-Hop Culture from an Academic Gaze*. Organizer and panel participant for West Chester University's Research Day. Sykes Student Union, Ballroom C.

Brown, T.J. (2003, November 11). *Blackboard as a Course Management Site*. Presentation for the Department of Communication Studies Fall Colloquium. West Chester University's Graduate Business Center, Room 204.

Brown, T.J. (2002, September 30). *Race, History, and Media: The Exploitation of Black Masculinity*. Presentation for the student organization, Black Men United. Lobby, Sanderson Hall, West Chester University, West Chester, PA.

Membership in Professional Organizations:

- National Communication Association, 1994-Present
Black Caucus/African-American Communication and Culture, 1994-Present
- Eastern Communication Association, 2000-Present
- Pennsylvania Communication Association, 2005-Present

REFERENCES

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